

# **Thumbonomics: The Essential Business Roadmap To Social Media & Mobile Marketing By Heather Lutze**

**By Heather Lutze**

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Thumbonomics: The Essential Business Roadmap to Social Media & Mobile Marketing (Link) Findability Press February 2013. Thumbonomics: The Essential Business Roadmap

## **Heather Lutze, Certified Speaking Professional | -**

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## **Heather F. Lutze (Author of The Findability -**

Heather F. Lutze is the author of The Findability Formula (3.77 avg rating, 22 ratings, 6 reviews, published 1961) and Thumbonomics Heather F. Lutze s Followers.

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