

The Theory And Practice Of Corporate Communication: A Competing Values Perspective By Alan T. Belasen

By Alan T. Belasen

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Alan T. Belasen is the author of The Theory and Practice of Corporate Communication Alan T. Belasen Communication: A Competing Values Perspective 3.75

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Carter Bentley wrote an interesting article on practice theory where he also was attempting to resolve some of the problems of operationalizing practice theory

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