

**Leading Clever People (Harvard Business Review) [Unabridged] [Audible Audio Edition]  
By Rob Goffee;Gareth Jones**

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Leading Creative People. The following discussion is based heavily on John P. Kotter, *Leading Change* (Boston: Harvard Business School Press, 1996),

Leading People shows managers how to bring out the best in their team. Read More Show Less *Leading Teams: Expert Harvard Business School Press.*

When the Harvard Business Review published a post called Seven Rules For Managing Creative People a few months back, the reaction was an almost universal, Oh, please!

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Rob Goffee is Professor of Organisational Behaviour at London His articles feature in Harvard Business Review, *Leading your Smartest Most Creative People,*

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A Practical Guide to Leading Organizational Change and How Great Companies Achieve Extraordinary Results with Ordinary People (Harvard Business School

Clever : leading your smartest, most creative people. Leading clever people can be enormously challenging, Harvard Business Press, [2009] 2009:

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Kotter then completed his Doctor of Business Administration in 1972 at Harvard Business School. Kotter is Leading Change. Harvard Business Living people

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